



Dipl.-Ing. Mark Polderman
Registered Consulting Engineer



Architects of the new TV world

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NEW TELEVISION BUREAU MARK POLDERMAN CONSULTING ENGINEER

Architects of the new TV world

- Consulting
- Concepts
- Planning
- Tendering
- Site Engineering
- Acceptance Testing

The "Consulting Engineer"

The legally protected title of "Consulting Engineer" assures that its holder is independent, autonomous, has multiple years of specialized experience and is registered with the attending Chamber of Engineers.

As an independent planner and consultant, specialized appraiser or analytical expert; Consulting Engineers are bound to the established canons of professional ethics. This occupational title fulfils a seal of quality.

NEW TELEVISION BUREAU

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Engineering Services for TV Operators

TOP CONSULTING
European public tendering
040/66 88 - 56 70

Our Mission:

The “New Television Bureau’s” highly qualified consultants and engineers design, plan and implement systems for production, operation and transmission as well as the utilisation of broadcast and telecom services.

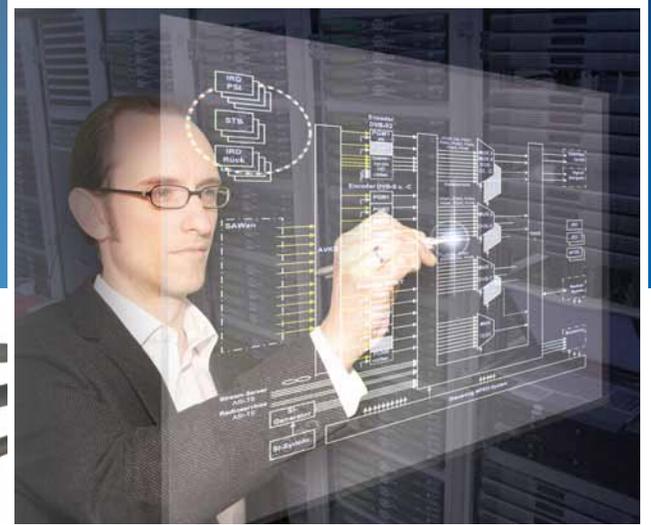
Our mission is to support companies in telecommunications, broadcasting and broadband services to quickly and efficiently provide their value added products on the platforms offered by Digital-TV.

Target Community

The clients of the “New Television Bureau” are:

- Public and private broadcasters
- Multiple system operators
- Broadband carriers

- IPTV and mobile operators
- TV service enterprises
- Content providers
- Government organisations
- Regulation authorities



Conceptual design and development of individual solutions

Professional Services

CONSULTING

The “New Television Bureau” will support you to utilize all the new opportunities of digital interactive television and help you in your decision-making process. We offer comprehensive consulting for:

- Technology solutions and IT infrastructures
- European public tendering
- Value added services
- Formats and content
- Business models
- Market entry
- Selection of potential cooperation partners

SPECIFICATION

We provide technical information and know-how across all media platforms. We can assist and advise you on writing requirement specifications for functions, properties, protocols, standards and interfaces of:

- Broadcast facilities
- Applications and clients
- Headend and backend systems

CONCEPTS AND DEVELOPMENT

We conceptually design and successfully develop:

- System architecture
- Studios
- Production suites
- Distribution networks and systems
- Workflows
- Interactive services
- Navigation design
- Interaction design
- Communication models

Profile

Founded in 2005, „The New Television Bureau” is specialized in offering a unique and wide spectrum of broadcasting and engineering know-how with emphasis on Digital-TV. This firm standing in the specific field has been accumulated through many years of experience and a long list of successful and innovative projects.

- We find pragmatic solutions to implement the capabilities of today’s technology without losing sight of the possibilities of tomorrow.
- Our work is analytical, well-structured and goal-oriented.

- Our services are independent and our only commitment is to our clients' interests and needs. We are not bound by contracts with system providers or manufacturers.
- We know the German Digital-TV market’s parameters, participants and regulations.
- The freedom to acquire our expertise on a project-to-project basis, affords our clients a quick and efficient attainability of their goals.

We assisted Germany’s first mobile TV provider in planning and implementing the T-DMB platform and our services have played a significant role in IPTV-projects of telecommunications companies and cable providers.

We have brought TV production systems from plan to operation and authored specification documents for new system technology for public invitation to tender on the EU level.